



WINE DINNER SOIRÉE

March 2, 2024

Since 1968, the Association of Faculty and Friends (AFF) at Penn State Health Milton S. Hershey Medical Center and College of Medicine has raised more than \$1 million to support the health and well-being of our communities. Through social gatherings and fundraising initiatives, Friends of Penn State Health, AFF Chapter helps to enhance patient care, support the education and training of health care professionals and fuel research and discovery.



On Saturday, March 2, 2024, the AFF Chapter will host a Wine Dinner Soirée at the Hershey Country Club to raise funds to benefit the many ways the AFF Chapter supports patients, medical staff, the Milton S. Hershey Medical Center and our College of Medicine.

You are invited to this black-tie optional event that will include a cocktail hour, silent auction, fine dining, wine pairing and live music throughout the evening.

SPONSORSHIP OPPORTUNITIES

You can also support the mission of AFF by becoming an event sponsor which includes advertising for your business at the event, on our website and on social media. See the many options and benefits that come with a sponsorship.



PennState Health



PennState
College of Medicine

Questions? Visit www.pennstatehersheyaff.org or contact the Penn State Health Office of Development at (717) 531-5692.

You may be entitled to a charitable tax deduction for federal income tax purposes for your sponsorship contribution. The amount of contribution that is deductible is limited to the excess of any money contributed over the fair market value of goods or services provided, which is estimated to be \$80 per ticket.

SPONSORSHIP OPPORTUNITIES

Sponsor Benefits	Champagne \$10,000	Cabernet \$7,500	Chardonnay \$5,000	Pinot Noir \$2,500	Rose' Basket \$1,500	Chianti Basket \$1,000	Merlot Basket \$500
Tickets	10	8	8	4	2	2	0
Charitable Contribution	\$9,200	\$6,860	\$4,360	\$2,180	\$1,340	\$840	\$500
Media Benefits	Digital logo recognition on screen, throughout the event, including web, social media and on each invite; premium event signage and seating; podium remarks; media release as Presenting Sponsor	Digital logo recognition on screen, throughout the event, including web, social media; premium event signage and seating; media release acknowledgment	Digital logo recognition on screen, throughout the event, including web, social media; premium event seating; media release acknowledgment	Digital logo recognition on screen, throughout the event, including web, social media; media release acknowledgment	Framed recognition at basket; digital logo recognition on website and social media	Framed recognition at basket; digital logo recognition on website and social media	Framed recognition at basket; digital logo recognition on website and social media

DONATE A SILENT AUCTION BASKET

You may also create and donate a basket with your business's products to the silent auction with a value of \$250 or more. Your basket and a framed card will recognize your business during the cocktail hour.

Please provide the following:

Business Name: _____ Contact Person: _____

Address: _____

Telephone: _____ Email: _____

Authorized Signature: _____

Amount Enclosed: \$ _____ Sponsorship Level: _____

Digital Artwork will be provided Camera Ready Artwork enclosed

Please return form to: Association of Faculty & Friends | PO Box 850 AFF A460 | Hershey PA 17033
Checks can be made out to Penn State University, AFF Gala in the memo line.